

TITLE 4: ECONOMIC RESOURCES
DIVISION 5: BUSINESS REGULATION

§ 5188. Advertising Requirements.

(a) Every person engaged in immigration or residency assistance service who is not an attorney who advertises immigration or residency assistance service in a language other than English, whether by radio, television, signs, business cards, pamphlets, newspapers, or other written communication, electronic or otherwise, with the exception of a single desk plaque, shall post or otherwise include with such advertisement a notice in English and the language in which the advertisement appears. This notice shall be of a conspicuous size, if in writing, and shall state: "I AM NOT AN ATTORNEY LICENSED TO PRACTICE LAW AND MAY NOT GIVE LEGAL ADVICE OR ACCEPT FEES FOR LEGAL ADVICE." If such advertisement is by radio or television, the statement may be modified but must include substantially the same message.

(b) Literal translation of the word "licensed" into a language other than English is prohibited. For the purposes of this Section, "literal translation" of a word or phrase from one language to another means the translation of a word or phrase without regard to the true meaning of the word or phrase in the language which is being translated.

Source: PL 15-17, § 4 (5177).