

**TITLE 4: ECONOMIC RESOURCES**  
**DIVISION 5: BUSINESS REGULATION**

**§ 5109. False or Misleading Statement.**

(a) It is an offense for any person, or any employee or agent, with intent directly or indirectly to dispose of real or personal property, or to perform services, professional or otherwise, or to induce the public to enter into any obligation relating thereto, to make or disseminate or cause to be made or disseminated before the public in this Commonwealth or from this Commonwealth before the public in any state or territory or foreign country, in any newspaper or other publication, or any advertising device, or by public outcry or proclamation, or in any other manner or means whatsoever, any statement, concerning such real or personal property or services, professional or otherwise, or concerning any circumstances or matter of fact connected with the proposed performance or disposition thereof, which is untrue or misleading, and which is known, or which by the exercise of reasonable care should be known, to be untrue or misleading.

(b) It is an offense for any such person, firm or corporation to make or disseminate or cause to be so made or disseminated any such statement as part of a plan or scheme with the intent not to sell such personal property, real property or services, professional or otherwise, so advertised at the price so stated therein, or as so advertised.

(c) A person convicted under this section may be punished by not more than six months imprisonment, or a fine of not more than \$1,000, or both.

**Source:** PL 6-46, § 7.